Executive MBA/MS in Healthcare Leadership Program

Data collection mechanism, by learning goal and source:

<table>
<thead>
<tr>
<th>Learning goal:</th>
<th>Source:</th>
<th>Course Directors</th>
<th>Program Office/Program Director</th>
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</table>
| 1. Evaluate the economic and financial performance of a healthcare firm and make strategic decisions.                                                                                                       |                                                                                             | • Written exams  
• Case study analyses                                                                                                        | • Course assessments  
• Capstone project                                                                                                    |
| 2. Apply tools of qualitative and quantitative data analysis and statistical modeling to make sound business decisions for healthcare organizations.                                                       |                                                                                             | • Written exams  
• Case study analyses                                                                                                        | • Course assessments  
• Capstone project                                                                                                    |
| 3. Develop an understanding of concepts and frameworks in healthcare leadership.                                                                                                                                  |                                                                                             | • Written reflection paper  
• Case study analyses                                                                                                           | • Course assessments  
• Capstone project                                                                                                    |
| 4. Evaluate diverse leadership styles through case studies and best practice from healthcare leaders.                                                                                                           |                                                                                             | • Team projects  
• Case study analyses                                                                                                           | • Course assessments  
• Capstone project                                                                                                    |
| 5. Discuss the policies and regulations within the healthcare industry.                                                                                                                                       |                                                                                             | • Written analysis paper  
• Team debates  
• Capstone project                                                                                                            | • Course assessments  
• Capstone project                                                                                                    |
| 6. Demonstrate a deeper understanding of technology and innovation in the healthcare industry.                                                                                                                   |                                                                                             | • Written exams  
• Case study analyses  
• Capstone project                                                                                                           | • Course assessments  
• Capstone project                                                                                                    |

Assessment: Student and program performance reviewed during yearly assessment meetings: (1) Program Director + Program Chair; (2) Program Director + Faculty Committee